

## Multimedia Journalism & Mass Communication (MJMC)

<b>Courses required for the first year:</b> None
<b>Courses recommended for the first year:</b> MJMC215; MJMC 225; MJMC-235; COMM 230 <i>or</i> COMM 240
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### The Major in Multimedia Journalism & Mass Communication

#### Required Courses

Course Number	Course Name	Learning Perspective / Suffix	Prerequisites	Usually offered: F, J, SP, SU*	Credits
MJMC 215	News Literacy	PH	None	F, J, SP	4
MJMC 250	Visualizing Society	PA	None	F	4
MJMC 251	Reporting Your World	None	MJMC 250 or permission of instructor	SP	4
MJMC 301	Mass Communication Law	PP	None	SP	4
MJMC 382	Media Theory in Communication	PS	MJMC 215, COMM 230, 240 or permission of instructor	F, SP	4
MJMC 450	Senior Inquiry	None	None	F	2
MJMC-INTR	Multimedia Internship	None	None	F, J, SP, SU	0-9
<b>Two</b> MJMC courses <b>or</b> COMM 230, COMM 240, COMM 370				F, J, SP	8

### Additional Recommended Courses

Course Number	Course Name	Learning Perspective/ Suffix	Prerequisites	Usually offered: F, J, SP, SU*	Credits
MJMC 200	Special Topics in Media				4
MJMC 225	Strategic Comm	PS		F, J, SP	4
MJMC-235	Podcasting and Audio Storytelling	PA		F	4
Comm 230	Comm, Politics & Citizenship	PL		F, J, SP	4
Comm 240	Advertising & Social Influence	PS		F, J, SP	4
MJMC 310	Specialized Reporting			SP	4
MJMC 345	Cultural History of Media	PP		F	4
MJMC 350	Contemporary Issues in Media			SP	4
MJMC 365	Digital Games Industry	PP		J	
Comm 370	Comm and Emerging Tech			SP	4
MJMC 381	Media and Society	PS			4
MJMC 403	Public Relations			F	4
MJMC 411	Seminar in Media				4
MJMC 420	Race, Gender and Media	D	MJMC, Comm, WGSS major or permission of instructor	F	4

### The Minor in Multimedia Journalism & Mass Communication

#### Required Courses

Course Number	Course Name	Learning Perspective/ Suffix	Prerequisites	Usually offered: F, J, SP, SU*	Credits
MJMC 215	News Literacy	PH		F, J, SP	4
MJMC 250	Visualizing Society	PA		F	4
MJMC 251	Reporting Your World		MJMC 250 or permission of instructor	SP	4
MJMC 301	Mass Communication Law	PP		SP	4
Any MJMC course <b>or</b> COMM230, COMM240 or COMM370				F, J, SP	4

## **Major Overview**

MJMC majors typically find work in the following fields: strategic communication; marketing; public relations; journalism, advertising; corporate communications; nonprofit communication; political communication; social media marketing; sports communication; and management, marketing & communication.

\*Fall, J term, Spring, Summer; see [Academic Calendar](#) for specific dates

Updated December 2023