

# MAKING A POSITIVE IMPACT

Augustana College supports the economy of the Quad-Cities region and impacts the community through student education, cultural opportunities, volunteer service and more. The overall economic impact Augustana had on Illinois in fiscal-year 2020 was **\$147,969,988**, according to The Federation of Independent Illinois Colleges and Universities.

## THE IMPACT OF AUGUSTANA COLLEGE IN THE QUAD-CITIES COMMUNITY



### AUGUSTANA PROVIDES BUSINESS OPPORTUNITIES

Purchases of goods and services (including equipment purchases) in 2021-22 totaled **\$21,802,798**. The value of construction in 2021-22 was **\$9,832,288**.

State income taxes withheld from salaries and wages of employees in 2021-22 totaled **\$1,389,426.84**:

Illinois: **\$865,238**

Iowa: **\$524,188**

### AUGUSTANA PROVIDES JOBS

The college employs **655** people (full-time and part-time) – **220** are administrators, **261** are faculty members and **181** are staff members.

Because of the college's location on the banks of the Mississippi River, employees reside in Illinois and Iowa. In 2021-22, wages and salary payments totaled:

Illinois residents: **\$18,319,872**

Iowa residents: **\$11,739,429**



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## AUGUSTANA EDUCATES STUDENTS

In 2022, Augustana enrolled students representing **34 states** and **50 countries**.

Of those enrolled at Augustana, **336** originally are from the Quad-Cities area.

Augustana students from the Quad-Cities area receive financial assistance.

Figures from the 2022-23 academic year totaled:

**\$8,743,380** in grant awards for Quad-Cities area students

**\$829,680** in MAP Grant awards to eligible Quad-Cities area students

**\$545,544** in Pell Grant funds awarded to eligible Quad-Cities area students

Augustana financially supports its employees and their family members in the process of attaining an Augustana education. Through the tuition benefit allowance, children of employees were awarded **\$2,008,603** during the 2021-22 academic year.



## AUGUSTANA APPRECIATES DONORS

In 2022-23, gifts to the college totaled **\$16,496,897** with **\$14,777,687** coming from outside the Quad Cities.

## AUGUSTANA IMPACTS OUR COMMUNITY IN MANY WAYS

Centennial Hall hosts approximately **40,000** guests for events each year.

Through the Kaleidoscope program, fine arts outreach touches approximately **500** Quad-Cities area children each year.

The Augustana Center for Speech, Language, and Hearing helps approximately **85** clients per week for speech and language, and **100-150** appointments per term for audiology.

WVIK, Quad Cities NPR, is a public service of Augustana, offering multiple broadcast signals and a growing portfolio of podcasts to the Quad Cities region. WVIK News provides a curated selection of global, national, and local news, while WVIK Classical serves classical music with a splash of folk, world, and jazz. These signals are broadcast in FM and HD as well as through WVIK.org and the WVIK app. Additionally WVIK provides APRIS, a reading service for the visually impaired, and supports the Scott County and Rock Island County EMAs.

Augustana coaches host approximately **1,000** children for athletic camps each year.

Augustana's Fryxell Geology Museum has fostered community outreach and engagement for decades, open free-of-charge to the public seven days per week when Augustana classes are in session. In academic year 2022-2023, the museum presented scheduled free educational programming to more than **3,500** community families and school children. Additionally, the museum estimates **8,500** community members visited the museum for self-guided tours during the 2022-2023 year.

Augustana regularly hosts conference groups including the Northern Illinois Synod of the Evangelical Lutheran Church in America Assembly and the Midwest Great Debate of the National Hispanic Institute.

The college is proud to offer diversity-focused, large-scale events for the benefit of the campus and the community. In 2022 Augustana hosted the Beyoncé Mass and held the inaugural address in a Global Lecture Series featuring Arun Gandhi, grandson of Mahatma Gandhi. In February 2023 college and community members packed Centennial Hall for the Step Afrika! Performance, one of the top 10 African American dance companies in the United States.