

Subject We did it!

Preheader Plus: Business alumni return to campus



March 2023

A Day of Giving: \$518,000 and counting



We did it!

We exceeded our goal of \$500,000 with an overwhelming response from the Augustana community that **unlocked every dollar of our match**.

Our efforts were supported by **more than 1,200 donors**. We had **805 gifts of \$100 or less**. And we connected with donors from **43 states and 10 countries**.

Imagine what an impact this will make on the student experience through scholarships, academic programming, immediate needs of the college and more.

Thank you to the alumni, faculty and staff, parents and friends of the college who made A Day of Giving such a success.

Max Petersen '10: Augie's impact on who he is today

Max Petersen, with MD and PhD degrees from Yale, is an endocrinology fellow at Washington University School of Medicine in St. Louis. The scholar/athlete/musician reflects on the role Augustana played in where he is today. ([more](#))



Business alumni return to share their time, talents



• Three alumni returned to judge the annual Business Plan Competition in which students present their business ideas/plans for the opportunity to win a share of \$9,000 in prize money. ([more](#))

• Alumni role-played venture capitalists for a virtual competitive simulation in which teams in Dr. Amanda Baugous' J-term class run their own business. ([more](#))

Grant to increase access to gender-affirming voice therapy

A grant provided by CSD graduate **Mary Lind '72** will expand access to gender-affirming communication therapy provided by Augustana's Barbara A. Roseman Center for Speech, Language, and Hearing. ([more](#))

Augustana in Arizona



Augustana President **Andrea Talentino** met with 15 alumni and shared an update on the college in **Sun City, Ariz.**, on March 7.

Left to right, Bob Kallberg '52, President Talentino and Janet Moraw '55 Kallberg.

Class notes

Which 2001 grad is the new principal at O'Neill Middle School in Downers Grove, Ill.? See the [latest Class Notes](#).

[Share your own news and photos.](#)

Jensen '74 and Goodrich: Endowed scholarship honors parents



GENEROSITY MATTERS

Rich Jensen supports Augustana because his education gave him "an appreciation of the importance of exploring other perspectives, and challenging myself to frame better questions." ([more](#))

Beth Goodrich and Rich Jensen

Save the date

March 9 [Bergendoff renovations presentation](#)

March 16 [Irish culture webinar](#)

March 23 [Wine 101 virtual workshop](#)

March 24-30 [Augustana Choir Midwest Tour](#) and alumni events in [Rockford](#), [Naperville](#), [Arlington Heights](#), [Waukesha](#), [Madison](#) and [Twin Cities](#)

April 15 [Augustana Symphonic Band home concert](#)

April 17 [Des Moines area welcome for President Andrea Talentino](#)

June 2-4 Women's retreat with featured speaker Nelly Cheboi '16

June 17 Denver alumni and friends hike and welcome for President Andrea Talentino