**1) New Course: BUSN 325 Digital Marketing & Analytics**

(Choi)

*Short Title: Digtl MKTG & Anlytics*

3 credits

Introduction to the topics of marketing, analytics, encompassing a diverse set of activities, such as mining, manipulation, understanding of massive date in the age of digitized marketing. The course is to provide a general understanding of digital marketing strategies to students while building foundations for diverse analytical skills and understanding marketing applications.

**2) New Course: DATA 360 Practicum in Data Science**

(Stonedahl)

*Short Title: Practicum Data Sci*

3 credits

This project-based course will engage students in the complete lifecycle of a data analysis project, including identifying data sources/acquiring data, importing and transforming data formats, data cleaning/wrangling, exploratory analysis, quantitative analysis, visualization, and communication of findings. Statistical techniques will be applied as appropriate to each project. Students will work cooperatively to pose and answer questions using real-world data sets and employing modern data-oriented languages and tools.

**3) New Course: RELG377 Gods, Superheros, and Mortality, PH**

(Townzen)

*Short Title: Superhero Mortality*

3 credits

This course juxtaposes contemporary superheros/heroines against their ancient predecessors, asking what they can tell us about religion, morality, and social values over time. Our subjects include heroes/heroines and villains from across the globe (India, Mesopotamia, Israel, Egypt, West Africa, Greece, Rome, Scandinavia, Mesoamerica, North America) and from various historical periods.

**4) Amendment to Accounting Semester Curricula**

**A. Accounting: Change in J-term offering and related shifts in the major**

**B. Music: Change in electives for Vocal Performance Major**

**C. Physics: Change in Math prerequisites**

**D. Political Science: change in requirements for introductory courses**

**Supporting material: memos from departments (see above for ACCT and POLS)**

**5) Modified Semester Courses**

**ACCT 202 Principles of Managerial Accounting 2 to 4 credits**

**COMM 101 renamed Public Speaking**

**COMM 330 renamed Public Rhetoric: Messages, Power, and Influence**

**POLS 362 The Constitution: Issues of Equality (transitioned from trimesters)**

**PSYC 180 Special Topics (new course)**

**6.) J-Term Study Abroad Programs**

**Programs approved by the International & Off Campus Program Committee and reviewed by EPC:**

**Bonaire, Brazil, Cambodia, Guatemala, Holden, Japan, Louisiana, New Mexico, Norway, Spain.**

**END**